

The TRIUMPH Corporation

Parts - Tools - Accessories Bulletin

August 3, 1967

Bulletin #67-13P

NEW ACCESSORY!!

The Triumph Corporation proudly announces its appointment as Eastern United States distributor for the Dunleer 'helmet-lok'.

Here's a brand-new idea in accessories that practically sells itself! In fact, the only trick to selling the 'helmet-lok' is keeping enough in stock!

The 'helmet-lok' is being nationally advertised in all the leading motorcycle publications, so be sure to order a good 'helmet-lok' stock to supply the demand. The enclosed sheet gives full particulars on the 'helmet-lok', both models of which are now in stock at The Triumph Corporation for immediate delivery.

The 'helmet-lok' is attractively packaged for display with your helmets - remember that every helmet customer is a potential 'helmet-lok' sale! Both 'helmet-lok' models list for \$4.95, and your cost on either is only \$2.97. The handy order form below is for your convenience, and may be used for your initial 'helmet' order.

THE TRIUMPH CORPORATION
TOWSON, BALTIMORE, MD. 21204

LDM:ib

GOT A HELMET AND WANNA KEEP IT? GET A 'HELMET-LOK'!

(cut here)

THE TRIUMPH CORPORATION
TOWSON, BALTIMORE, MD. 21204

Date _____

Yes, send us the following 'helmet-lok' models:

_____ Model 101 (for "full-coverage" helmets)

_____ Model 103 (for "shorty" helmets)

Ship to _____

Address _____

City _____ State _____ Zip Code _____

By _____ Title _____